



When the world of TINTIN tells the time...

It's news worthy of the *Petit Vingtième*, the famous reporter's newspaper: **the saga invented by Hergé continues on people's wrists with a collection of watches!** Simple, fun, classical, urban or junior: the watches are designed for anyone between 7 and 77 years of age. 4 models, 3 worlds and 24 pieces in total, with the TINTIN® Collection, anyone can have the legendary hero and his merry fellows tell them the time. The range of dials and the themes combine positivity, originality and authenticity with images that come straight from the comic books. This fine tribute to Tintin's famous adventures designed and drawn by Hergé in 1929 reveals a modern design and a wealth of quality materials (steel, leather, nubuck, ultra soft silicon).

Explore the three worlds of the collection: the first investigations of *Tintin in the Land of the Soviets* (1930), *Destination Moon* (1953) and a wink to the main characters.

The sizes ranging from XS to L (28 mm to 44 mm), the range of colours and the attention to detail speak to each generation: Tintinophiles, nostalgic adults, comic books fans, children impatient of discovering their new friend or fashionistas looking for eye-catching accessories...



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TINTIN * Soviets

Two atmospheres point to the beginnings of the young Belgian reporter, special correspondent in the USSR. **The first atmosphere emerges vividly in domed-dial stainless steel watches with raw or tan black leather straps** (sizes L, M, S). Their minimalist tempo captures Tintin and Snowy's adventures in Moscow: under the snow, in black and white, driving a roaring racing car on the solarized metal of a dial. **The second atmosphere is soft and tender**, nestled in ultra flat watch cases and sky blue silicon straps. Tintin and Snowy speeding in the colour version of *Tintin in the Land of the Soviets* (sizes M, S, XS). In both cases, the simple hour markers, the dotted minutes and the thin hands give the image top priority.



TINTIN * Moon

Back to the futurism of the 1950's and the moon race in two times, two themes and two colours. The sporty look conveys the impressive space challenge imagined by Hergé: large number indexes, metal tachometer-style bezel, silicon textured and stitched strap. **This cosmic line rekindles two visions of *Destination Moon* and its sequel *Explorers on the Moon*, forever etched in people's memories.** The red and white chequered rocket with Tintin and Captain Haddock in their orange spacesuits! 100% sci-fi details: the dials' black background is animated with glowing stars and transforms planet earth, viewed from space, into a rotating disk of seconds.



TINTIN & Co

The profile of the fearless hero haloed with hour markers illustrates a **warm quartet of urban watches**. Tintin's features and legendary tuft are in black and white or embossed on the sheen of the metal. Leather or nubuck black, brown or gold strap. Sizes L, M and S.

The «Clear Line» - a graphic style created by Hergé - inspires the chromatic rule of ultra flat models with a picture of every main character. The silicon straps match their favourite outfit! Dressing room schedule: Tintin's putty grey trench coat, Captain Haddock's blue sweater, Professor Calculus' olive green coat and hat, Thomson and Thompson's black suits. The S (34 mm) and XS (28 mm) mini models with a picture of Tintin or Snowy are white or pink.

Tintin and his merry family in portrait

Tintin: the fearless and relentless young reporter, always ready to thwart the plans of the planet's baddies.

Snowy: more than a dog, he is Tintin's loyal friend. Snowy's intuition and courage often help Tintin escape from danger.

Captain Haddock: Tintin's second best friend after Snowy. Valiant and often clumsy, he lives in Marlinspike Hall but behaves like a «salty sea dog»: tides of swearing, a bad temper and a big heart!

Professor Calculus: genius inventor, astronomy and radiesthesia lover. Very absent-minded, hard-of-hearing, extremely stubborn and sentimental, he always carries his pendulum around.

Thomson and Thompson: twins? No, the perfect doubles of a tandem of expert detectives in misunderstandings, upheavals, blunders and involuntary stunts.



Hergé, Tintin's creator

Georges Remi, world-famous cartoonist known as «Hergé», was first and foremost a newspaperman. When he gave life to Tintin in 1929, he was in charge of illustrating *Le Petit Vingtième*, a weekly supplement for the youth of a major Brussels newspaper of the time. The success was imminent and exciting adventures constantly fuelled by the news followed. In 1950, Hergé Studios produced «comic stories» that were more and more realistic. Although Tintin's creator passed away in 1983, his comic books are still best-sellers that have been translated in over a hundred languages. 230 million copies sold since 1929!

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